

Michelle Li

Founder of Clever Carbon · Co-Founder of Women and Climate



• IN 45 WORDS

Michelle Li is a keynote speaker and moderator who turns complex, overlooked data into action. A Silicon Valley veteran and two-time founder, she's taken the stage at Davos, SXSW, and Google, proving that any dataset, from carbon to conversion rates, can reliably move a room.

• SIGNATURE KEYNOTE

What Gets Measured Gets Changed

Turning Complex Data into Action

An energetic, highly interactive keynote that makes any complex topic unforgettable through creative storytelling, pop culture, surprising data, and audience participation. Customized for your industry, from product metrics to financial decisions to health outcomes.

• AUDIENCE TAKEAWAYS

- ✓ Make even the most complex topics easy to understand
- ✓ Turn data into lasting insights with story and pop culture
- ✓ Find the measurements that matter most to your organization
- ✓ Leave curious, optimistic, and ready to act



• RECENT STAGES

SXSW

Davos

Google

United Nations Ocean Conference

Toronto Climate Week

COP28

• AS SEEN IN

INC. CBS FOX ABC ROLLING STONE POLITICO SXSW GOOGLE

• TRUSTED BY

Google · Salesforce · Mastercard · Workday · DocuSign · Okta · NBA · Golden State Warriors · EY · TD Bank

"What truly set her presentation apart was its fun, light, and unexpectedly different approach, making a complex topic engaging and memorable."

— Alissa Schipper, Google

"Michelle is a master of group engagement!"

— Alison Elliott, Trinity College School